





BUSINESSMEN DESERVE BUSINESS CLASS.

The new Mahindra Genio double cabin Pick-up is here. To redefine the way you and your employees work and travel. A product of modern engineering, this pick-up is filled with big ideas. Ideas that boast its efficiency and reliability, making it the perfect choice for your business. As well as ideas for comfort and convenience that make travelling in its spacious cabin a truly business-class experience.





Ideas to power you ahead

- 75 HP (56 kW) mDI CRDe engine moves any load quickly
- Wide and large flat-bed cargo box
- Payload of 1100 kg to manage heavy loads
- Superior performance with 220 Nm torque and a top speed of 120 kmph
- Extremely low on maintenance, thanks to a long engine life



Ideas for world-class design

- Intimidating front grille and bumper
- Modern, elegant clear lens headlamps with enhanced visibility
- Aerodynamic body
- Classy metallic finish on the exterior
- Integrated cargo box aligns to vehicle body



Ideas to harness technology

- High-tech mDI CRDe engine with amazingly low noise levels
- Radial tubeless tyres to avoid high-speed tyre bursts
- Superior brakes with LSPV for better and safer braking
- Oil change only every 20,000 km thanks to modern oil management
- Modern ELR Seat Belts for added safety
- Advanced electronic headlamp leveling device
- Vehicle immobilizer to prevent thefts



Ideas for convenience

- Swanky 2-Din music system with CD changer, USB and FM
- Convenient central locking and keyless entry
- Door trims with bottle holder and map pocket
- Bigger ORVMs for better rear visibility
- Extra-large glove box for ample storage space
- Floor console with bottle holder, mobile case and mobile charging point
- Fully carpeted floor for a cleaner interior
- Small turning radius of 6.15m for easy maneuverability
- Extra-large sunvisors
- Stylish instrument cluster with rpm meter
- Door open warning lamp
- High mounting stop lamp





MR KUMAR
BUILDER

MS NISHA
ARCHITECT

TEAM MEMBER

MR SHARMA
SITE SUPERVISOR

TEAM MEMBER



Ideas to maximize your comfort

- Express-cool air conditioner with 4 speed blower
- Super-comfortable bucket seats with front-back adjustment and recliner features
- Extra-comfortable seating for up to 5 passengers
- Power windows with safety lock
- Better ride quality for a pleasurable driving experience
- Extra spacious cabin
- Independent Front Suspension for enhanced driving comfort
- Adjustable power steering for effortless driving
- Smooth, comfortable car-like gear shift
- Wider windscreen & bigger doors for convenient entry and exit
- Swanky 2 Din music system with CD changer, USB and FM
- Convenient central locking and keyless entry



Powerful AC



Power windows

SPECIFICATION SHEET FOR GENIO DOUBLE CAB

TECHNICAL SPECIFICATIONS	GENIO DC & GENIO DC VX
ENGINE	
Engine	mDI CRDe 4 cylinder
Type	Inline
Engine Cubic Capacity	2489 cc
Max Engine Output	56 kW (75 HP)
Max Torque	220 Nm @ 1400-2200 RPM
TRANSMISSION	
Transmission Type	NGT 520 R V1
No of Gears	5 Forward, 1 Reverse
CLUTCH	
Type	Single plate dry clutch
STEERING	
Steering	Power steering
BRAKES	
Front	Ventillated disc
Rear	Drum
SUSPENSION	
Type	Front independent suspension, rear leaf spring
Spring	Front coil spring, rear leaf spring
Anti-roll bar	Stabilizer bar
Shock absorbers	Telescopic double acting hydraulic shock absorber
WHEELS & TYRES	
Wheels Rim Size	6 J X 15 (38.1 cm)
Tyres	215 / 70 R 15 (38.1 cm)
Type	Radial tubeless tyres
FUEL TANK	
Capacity	55 Litres
SEATING CAPACITY	
Seating	1 + 4
VEHICLE DIMENSIONS & WEIGHT	
Wheel Base (mm)	3200
Overall Length (mm)	5175
Overall Width (mm)	1840
Overall Height (mm)	1870
Min. ground clearance (mm)	200
Cargo Box (L X W X H) (mm)	1500 X 1600 X 500
Gross Vehicle Weight	2930 Kg
Kerb Weight	1830 kg for Genio DC and 1860 kg for Genio DC VX
Payload	1100 kg for Genio DC and 1070 kg for Genio DC VX

FEATURES FOR GENIO DOUBLE CAB

FEATURES	GENIO DC VX	GENIO DC
COMFORT		
Front Seats	With head rest and front and back adjustment	Without head rest with front and back adjustment only on driver seat
Type of Seat	Fabric seats	Rexine seats
Air conditioner with 4 speed blower	✓	✗
Power windows	Front and rear	✗
2-Din music system with speakers	✓	✗
Central locking	✓	✗
Keyless Entry	✓	✗
CONVENIENCE		
Floor console	with gear lever with bottle, coin and cup holders	with bottle and coin holder
Door trims	with power windows, map pocket & bottle holder	with regulator handle, map pocket and bottle holder
Mobile charger	✓	✓
Scuff plate	✓	✓
Mirrors in sunvisors	✓	✓
Follow me home Light	✓	✗
Lamp around ignition key	✓	✗
Instrument cluster	with RPM meter	without RPM meter
SAFETY		
Immobiliser	✓	✓
ELR seat belts	With height adjustment	Without height adjustment
Child Lock	✓	✓
Door open warning lamp	All doors	Only driver door
Headlamp leveling device	Electric	Manual
High mounting stop lamp	✓	✓

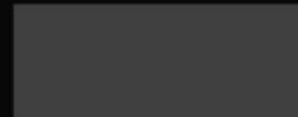


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Please visit us on: www.mahindragenio.com | www.mahindrasmallcv.com



1800-22-4004 • 09820266021
Toll free number is available from 97% of Genio and Genio phone.

Dealer's stamp



Colours



Diamond White

Drizzle Shine

Java Brown